

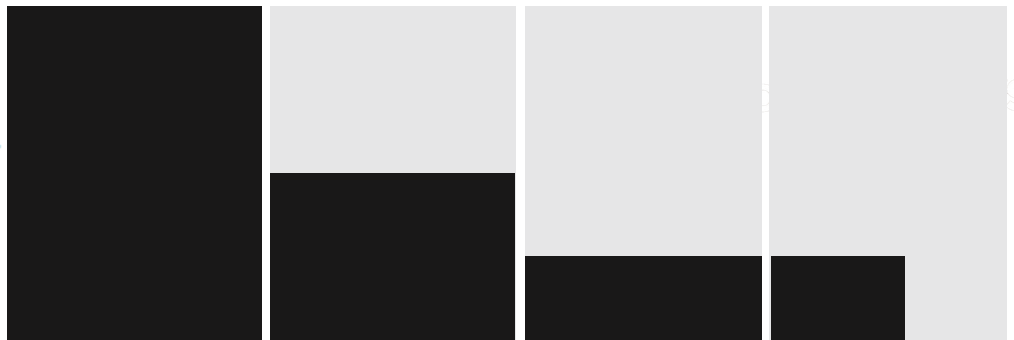
# Country News Media Kit

## COUNTRY NEWS

Covering the richest agricultural region in Australia, Country News is delivered straight to the heart of local people, through their local newspaper. Country News is written, produced and published by people who have made their home in the region. This dedicated team understands the region, its people and the issues on the land.

With a network of 16 local paid newspapers carrying Country News weekly and almost 35,000 copies printed and inserted, there is no other media that can match the penetration of Country News.

The Rural Property Guide showcases real estate from the region's leading agents. When it comes to rural properties, and businesses for sale, clearing sales, livestock sales, agents look to Country News Real Estate. This weekly full colour property guide provides a comprehensive and useful real estate resource for rural buyers and sellers alike.



	Full Page Advertisement	1/2 Page Advertisement	1/4 Page Advertisement	1/8 Page Advertisement
Country News	\$2,000 + GST	\$1,000 + GST	\$500 + GST	\$250 + GST

**Reaching almost 100,000 readers each week, Country News is printed and distributed via 16 paid local newspapers weekly:**

Shepparton News Tuesday  
 Campaspe News (Rochester) Tuesday  
 Deniliquin Pastoral Times Tuesday  
 Gannawarra Times  
 (Kerang/Cohuna) Tuesday  
 Kyabram Free Press Wednesday  
 Cobram Courier Wednesday  
 Riverine Herald (Echuca) Wednesday

Numurkah Leader Wednesday  
 Seymour Telegraph Wednesday  
 Benalla Ensign Wednesday  
 Southern Riverina News (Finley) Wednesday  
 Mclvor Times (Heathcote) Wednesday  
 Yarrawonga Chronicle Wednesday  
 Corowa Free Press Wednesday  
 Euroa Gazette Wednesday  
 Barham/Koondrook Bridge Thursday

Real Estate deadlines  
 Booking: 12pm Tuesday prior  
 Artwork: 10am Thursday prior

