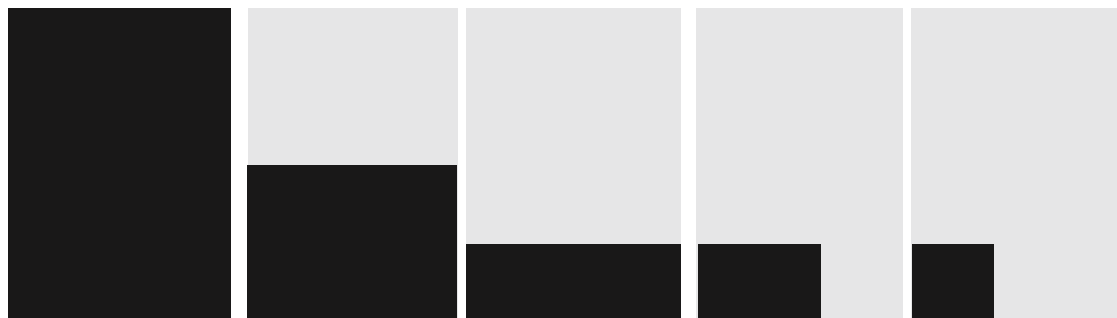


Australian Financial Review

The Australian Financial Review is one of the industry's most valuable and essential daily business intelligence partners; engaging with influential and ambitious decision makers who are intent on staying in the know.

The weekday property section explores who bought, sold and who made money from the market across Australia, with coverage provided by dedicated journalists in all major capital cities. This section carries a range of news, features, analysis and profiles focusing on the listed property trusts, developers, fund managers and private investors.



Monday Rural Property Section	Full Page Advertisement 38x7 375H x 260W	1/2 Page Advertisement 20x7 200h x 260W	1/4 Page Advertisement 10x7 100H x 260W	Postcard Advertisement 10x4 100H x 147W	1/8 Page Advertisement 10x3 100H x 110W
*Price per Print Advertisement only, your CRE listing price needs to be added to these prices					
Australian Financial Review (price per print advertisement) Basic Listing cre.com.au	\$24,848 + GST	\$13,078 + GST	\$6,539 + GST	\$3,737 + GST	\$2,803 + GST
2 x Print AFR insertions (price per print advertisement) Platinum Upgrade Listing cre.com.au	\$17,393 + GST	\$9,155 + GST	\$4,578 + GST	\$2,616 + GST	\$1,962 + GST
2 x Print AFR insertions (price per print advertisement) Platinum Extend Upgrade Listing cre.com.au	\$14,909 + GST	\$7,847 + GST	\$3,924 + GST	\$2,242 + GST	\$1,682 + GST

*Price per Print Advertisement only, your CRE listing price needs to be added to these prices.

** To access bundles, require 2 Print insertions (above prices x 2) + CRE Platinum or Platinum Extend listing (price separately)

Reaching **186,000** readers each day

5.8x more likely to have a personal income \$300k+*

3.2x more likely to be a C-suite Executive, CEO or General Manager*

3.2x more likely to purchase buildings, properties or other real estate investments



Commercial
Real Estate



FINANCIAL REVIEW

Australian Financial Review

The benefits of Upgrade Packages

Option 1: Platinum Listing



13-week Platinum Listing

- ✓ Appears above Gold, Silver, Branded Listings
- ✓ 84% more enquiries
- ✓ Unlimited photos, premium property details and additional exposure on the online pages of Australian Financial Review, SMH, The Age

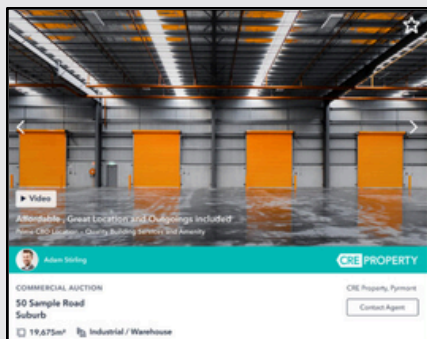


2-Print Insertions in AFR



30% OFF
STANDARD
PRINT RATES*

Option 2: Platinum Extend Listing



13-week Platinum Listing

- ✓ Appears above Gold, Silver, Branded Listings
- ✓ 166% more enquiries
- ✓ Unlimited photos, premium property details and additional exposure on the online pages of Australian Financial Review, SMH, The Age
- ✓ Google Display Network ad banners using Domain group qualified audience data, placed across premium websites
- ✓ Search Engine Advertising (SEM) based on keywords
- ✓ Surrounding Suburbs Cards, with your listing also appearing within adjacent suburb searches

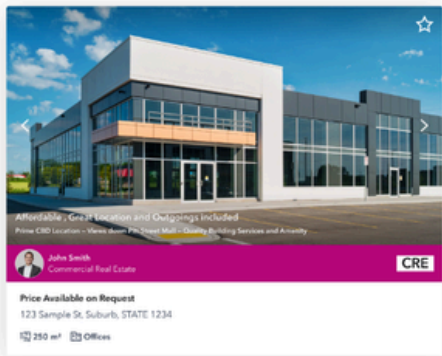


2-Print Insertions in AFR



40% OFF
STANDARD
PRINT RATES*

Australian Financial Review



Platinum Extend

- Additional exposure on commercialrealestate.com.au with your listing also appearing in surrounding suburb searches
- Extended reach for your campaign with the inclusion of Google advertising solutions across the Google Display Network and Google Search Engine Marketing (SEM) ^

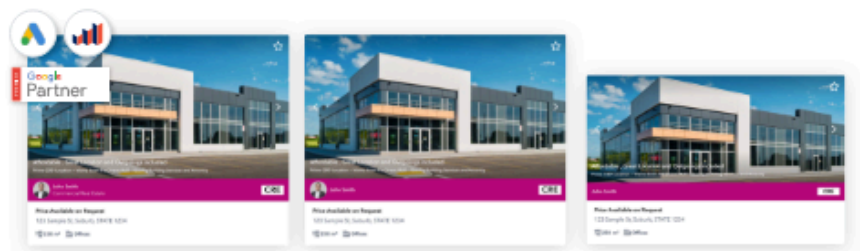


- Unlimited property photos in the search results
- Strong agent and agency branding for easy enquiry
- Premium property details page
- Additional exposure with your listing displayed across other online channels, including the online property pages of The Australian Financial Review, The Sydney Morning Herald and The Age, and on the commercialrealestate.com.au news site

FINANCIAL REVIEW The Sydney Morning Herald THE AGE

The benefits of upgrading

Platinum Extend, Platinum and Gold are committed to helping you get the best results for your campaign. Take a look to see which one is best for you.



	Platinum Extend	Platinum	Gold
Search results ranking	1st	2nd	3rd
Engagement			
Views per listing*	1276% more views	378% more views	217% more views
Enquiries per listing*	166% more enquiries	84% more enquiries	60% more enquiries
Google			
Google Display Network (4 weeks)	✓	—	—
Google Search Engine Marketing (4 weeks)	✓	—	—
Extended online listing placements			
commercialrealestate.com.au news site	✓	✓	—
afr.com (property pages)	✓	✓	—
Business property pages of:			
NSW listings: smh.com.au			
VIC listings: theage.com.au	✓	✓	—
QLD listings: brisbanetimes.com.au			
WA listings: watoday.com.au			
commercialrealestate.com.au	✓	—	—
Surrounding suburb searches			



Commercial
Real Estate



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